

## Health and Wellbeing Strategy Action Plan

Goal: Opportunity for All

<b>OBJECTIVE: A4: Fewer children and adults in poverty</b>		<b>OBJECTIVE LEAD: Dave Petrie</b>		
<b>Action</b>	<b>Outcome</b>	<b>Action lead</b>	<b>Delivery Date</b>	<b>Reference to existing strategy or plan</b>
Develop Neighbourhood Focussed approaches	Community consultations held in top 5 wards at suitable locations to launch, advise and gain support and guidance on the CPov Strategy and Challenge	Dave Petrie – Child Poverty Lead	3 community engagement events in 16/17	Child Poverty Strategy/Action Plan
Create Pathways into employment	Retired skilled workers acting as volunteer for development clubs and as mentors	Dave Petrie – Child Poverty Lead	8-10 Ex Thurrock Council Staff Dec 2016	Child Poverty Strategy/Action Plan
Maximise income and raise living standards	Exploration regarding food-buying coops, food wastage from local stores	Dave Petrie – Child Poverty Lead	Review of European examples and 3 local stores Dec 2016	Child Poverty Strategy/Action Plan
Support parents and carers to upgrade their skills	Twenty trained Volunteers in Literacy and Numeracy mentoring Parent-led study groups in or attached to all Thurrock children's centres	Dave Petrie – Child Poverty Lead	Training costs secured and delivered Mar 2017	Child Poverty Strategy/Action Plan

Continue to Narrow the Gap in Achievement between Children on Low Incomes and Children from more Affluent Families	Use of Pupil premium to provide family learning and other home-based support for children's learning	Dave Petrie – Child Poverty Lead	2 schools – Tilbury and South Ock to explore ways forward within this Feb 2017	Child Poverty Strategy/Action Plan
Investigate the potential for using planning obligations as a tool for securing local jobs and training	<ul style="list-style-type: none"> <li>Increased local employment and training opportunities</li> </ul>	Kirsty Stokes – Principal Planning Officer	October 2016	Core Strategy and Policies for the Management of Development Local Plan (Core Strategy)
Review and update the Infrastructure Requirement List to ensure that the impacts of new development are appropriately mitigated	<ul style="list-style-type: none"> <li>More effective use of planning obligations</li> <li>Additional investment for infrastructure projects that seek to improve employment and education opportunities in the locality</li> </ul>	Kirsty Stokes – Principal Planning Officer	October 2016	Infrastructure Requirement List
Undertake a comprehensive assessment of economic development needs and opportunities	<ul style="list-style-type: none"> <li>A more sustainable fit for purpose supply of land for industrial and office uses</li> <li>Inform policies in the emerging Local Plan</li> </ul>	Kirsty Stokes – Principal Planning Officer	December 2016	Emerging Thurrock Local Plan. For key consultation stages in the emerging Local Plan please refer to the Council's Local Development Scheme.
Undertake a comprehensive assessment of retail development needs and opportunities	<ul style="list-style-type: none"> <li>A more sustainable fit for purpose supply of land for retail and leisure uses</li> <li>Inform policies in the emerging Local Plan</li> </ul>	Kirsty Stokes – Principal Planning Officer	December 2016	Emerging Thurrock Local Plan. For key consultation stages in the emerging Local Plan please refer to the Council's Local

				Development Scheme.
Ensure that policies in the emerging Local Plan support the delivery of Objective A4	<ul style="list-style-type: none"> <li>• A more sustainable fit for purpose supply of employment land</li> <li>• Increased supply of jobs in existing and emerging industries</li> <li>• Increased supply of affordable housing in sustainable locations</li> </ul>	Kirsty Stokes – Principal Planning Officer	Ongoing - 2020	Emerging Thurrock Local Plan. For key consultation stages in the emerging Local Plan please refer to the Council's Local Development Scheme.