

 [thurrock.gov.uk](http://thurrock.gov.uk)

# Opportunity for Every Child

## Thurrock Council's Child Poverty Strategy

2015-2020



# Our Vision

## We want Thurrock to be a place where:

- Every child has the same chance to achieve their potential
- No child lacks food or the basic necessities of family life, or lives in poor housing, or in families where parents are unable to work
- Every child attends a good school
- Every child has ready access to a range of leisure, cultural and sporting opportunities

# Our child poverty plan, 2015-2020



Thurrock Children Centre's

Reducing and eliminating child poverty is the main priority of our plan. We will support vulnerable families wherever they live, and work with local communities on a neighbourhood approach to child poverty. Inclusion and learning will be at the heart of our approach. We will consult with families and invite them to take part.



[www.strongertogether.org.uk](http://www.strongertogether.org.uk)

We have already made a good start through:

- the creation of community hubs
- our community engagement programme
- the recruitment and training of parent volunteers to work in our children's centres

# Child Poverty and The Health and Well-being Board

- Develop Neighbourhood Focussed approaches
- Create Pathways into employment
- Maximise income and raise living standards
- Support parents and carers to upgrade their skills
- Continue to Narrow the Gap in Achievement between Children on Low Incomes and Children from more Affluent Families

# Child Poverty





# Opportunity for Every Child

**Thurrock Council's  
Child Poverty  
Strategy**

2015-2020

